



Media Release

30 May 2020

World Culture Day Celebrations

The Consulate General of India, Sao Paulo and Swami Vivekananda Cultural Centre collaborated with the Indian Cultural Centres in Mexico, Suriname and Guyana for the celebration of World Culture Day Webinar titled ‘World Culture Day for Diversity for Dialogue and Development’ on 26 May 2020. This is for the first time that the Cultural Centres have come together for the celebration of an event.

2. The event was addressed by Director General, Indian Council for Cultural Relations, Mr. Dinesh K Patnaik; Ambassador of India to Mexico, Mr. Manpreet Vohra; High Commissioner of India to Guyana, Dr. K.J.Srinivasa; Ambassador of India to Suriname, Mr. Mahender Singh Kanyal, and Consul General of India in Sao Paulo, Mr. Amit Kumar Mishra.

3. Director General, ICCR, Mr. Dinesh Patnaik in his address spoke about the relevance of Culture in the present day scenario of COVID-19. He stated ‘when humanity goes through intense crises, like plagues and warfare, cultural creativity explodes’. He quoted examples from history to highlight that during a difficult situation, we tend to have a flow of creativity. According to him the collective strength of the world, is based on cultural diversity.

4. Consul General of India in Sao Paulo, Mr. Amit Kumar Mishra also stressed on how culture reflects the character of a country and how this constantly evolving, dynamic concept helps in development. He also spoke about the cultural connects between India and Brazil.

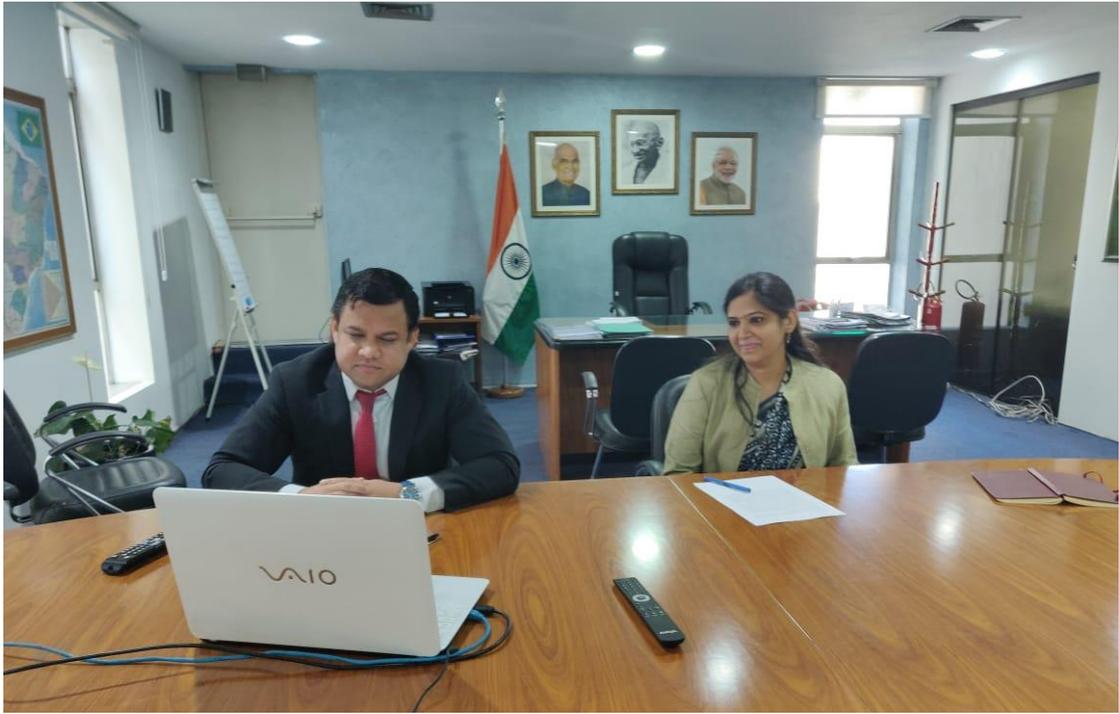
5. The event included expert speakers from all the countries, talking about Cultural Diversity. Brazil was represented by Prof. Fausto Godoy, a former Diplomat, who had served in Asia for a large part of his tenure. Prof. Godoy

shared how he has been able to bring a cultural connect between India and Brazil through his Asian Art collection which forms a part of the permanent collection at Oscar Niemeyer Museum in Curitiba. The other speakers included Mexican cultural historian Conrado Tostado; Mr. Sardananda Pancoe, retired UN Diplomat (UNHCR) from Suriname; Dr. Vindhya Persaud, President of Guyana Hindu Dharmic Sabha from Guyana.

6. The Cultural presentation of the event included a fusion of Indian dance and music with Mexican, Caribbean and Brazilian dance and music. Ms. Iara Ananda Romano performed Bharatnatyam on the beats of the Brazilian Samba beats and the famous Brazilian song from 1960's "Girl from Ipanema". The cultural performances from the other centres included fusion of Table with Jarana, musical instrument from Veracruz.

7. The event ended with a vote of thanks by Directors of all the four Cultural Centres.

Some photographs of the event is attached herewith.





Unity in Diversity. World Day for Cultural Dive...



Ricardo Pérez está presentando su pantalla

