



सत्यमेव जयते
CONSULATE GENERAL OF INDIA
SÃO PAULO

**International Video Blogging Contest on the occasion of
ICCR Foundation Day**
On the theme

**“My impressions of India”
Or
“What India means to me”**

As part of the celebrations of the ICCR’s 71st Foundation Day, Indian Council for Cultural Relations, New Delhi is organising a Video Blogging contest on the theme “My impressions of India” or “What India means to me”.

The video blogging contest is open to all foreign Nationals who have studied in India on ICCR Scholarship Scheme or as self financed students.

Event Name	Video Blogging contest on theme “My impressions of India” or “What India means to me”
Event Details	A three minute-long (maximum duration not more than three minutes) High Resolution video in the form of running video or photos or collage of photos
Submission / Closure of Entries	Starting from 19 th March 2021 to 3 rd April 2021
Where	Mission’s Youtube, Facebook, Instagram and Twitter
Global Prize / Awards from short listed entries	01 st Prize – US\$ 2000 02 nd Prize – US\$ 1000 03 rd Prize – US\$ 750

Guidelines

- Any commentary/ explanation in the video shall be in English or with English subtitles.
- The video should not be of more than three minutes duration.

- The videos can be uploaded on the social media platforms of Swami Vivekananda Cultural Centre, Sao Paulo. The link of the social media platforms are as under:
<https://www.facebook.com/ICCRinSaoPaulo>
https://www.instagram.com/iccr_saopaulo/
https://twitter.com/iccr_saopaulo
- Once the video is uploaded, the link of the shared video along with the following details should be sent to icc2.saopaulo@mea.gov.in
Full Name:-
Date of Birth:-
Address:-
Contact Phone Number:-
Email ID:-
- **It is mandatory for all the candidates to provide these details after uploading the video, failing which the entry will be rejected.**
- The decision made by Consulate General of India, Sao Paulo and ICCR Jury members will be final and binding and no claims whatsoever will be entertained.
- Copyrights of the selected entries shall be with Mission and ICCR which reserve the right to publish it on its social media / website pages.
- For any queries please write to icc2.saopaulo@mea.gov.in

Terms & Conditions

- The entries should not contain any offensive or provocative language or content.
- The time limit of three minutes should be strictly adhered to failing which the contestant will lose points.
- The video should be original and you must be the sole owner of the copyright of the video. The video should not have been previously published on any digital media platform.
- Starting Date of Submission of entries: 19/03/2020
- Closing Date of Submission of entries: 03/04/2020
